

2020/2021 Community Fund: Interim Assessment Form

Locality: Berwickshire

Ref. No.: CF2021-Ber-13

Organisation Name: Eat Sleep Ride (ESR)

Funding Requested: £24,267

ABOUT THE GROUP			
Organisation Structure	Community Interest Company		
Annual Accounts Balance	ESR currently holds a balance of £110,404.48		
<p>Are any funds ring-fenced, if so why & how much?</p> <p>Restricted Funds for Ongoing Projects: £74,376.48</p> <p>Equine Facilitated Learning project, SQA Disability Project and the current Take the Reins project. In addition, funds are restricted for the move to the new site as well as training, PPE, insurance and certain salaries.</p> <p>Reserved/Ringfenced by ESR: £31,570 for running costs (rent, bedding, hay, feed, farrier, vets, core salaries)</p> <p>Unrestricted funds: £4,458 for unexpected additional or fluctuating costs such as additional vet bills, feed supplements, field and vehicle maintenance, office costs.</p>			
<p>Has the applicant successfully applied for SBC funding within the last three years?</p> <p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>			
SBC Funds received	Financial Year	Amount (£)	What used for?
Business Rates Grant	2020/21	£10,000	Project running costs
Community Fund	2019/20	£2,000	Horse Play project
Localities Bid Fund 2	2019/20	£3,090	Riding Equipment
Community Grant Scheme	2018/19	£5,000	Outdoor Arena Surface
<p>Have they recently applied to the Common Good Fund?</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>			

ABOUT THE PROJECT

Project brief	<p>ESR is based at Heugh Head Farm, Reston. The organisation is seeking funding to start 'Take the Reins', a personal development programme designed to provide a learning opportunity to high school children aged 13-17 years who are not in full time education.</p> <p>The programme will be delivered over 26 weeks and there is space for 12 young people on the course. Young people from Berwickshire high schools and the Borders will be invited to attend. The group will be supported over four days per week and will work in groups of 6. The intention is to deliver the programme three times in the year but additional funding will be required for this to happen.</p> <p>The Community Fund would fund the following:</p> <ul style="list-style-type: none"> • Staff x 617 hours - £6,790 (£8,060 total staff costs) • Contribution towards venue hire for workshops for 24 weeks / hire of ESR Indoor Arena - £6,050 (£7,040 in total) • Horse Welfare x 14 days - £2,240 (£3,240 in total) • Contribution towards transport costs to workshops and equine yard x 26 weeks - £850 (£936 in total) • Contribution towards workshops hosted by external partners, 10x 1 hour presentations and 14 x half/full day workshops - £8000 (£9,300 in total) • Contribution towards printing & folders - £337 (£685 in total) 	
Project Start Date: DD/MM/YY	asap	
Total Expenditure (£)	£29,261	
Community Fund Request (£)	£24,267	
10% organisation contribution	£3,734	
Any Other Contribution?		
Other Funding Sources	Amount (£)	At what stage?
	£1,260	Adapt and Thrive – secured
	£2,000	Essenta Fund - Secured

Community Fund Outcomes	<input checked="" type="checkbox"/> Communities have more access to better quality local services or activities <input type="checkbox"/> Communities have more access to a better quality environment <input type="checkbox"/> Communities have more pride in their community <input type="checkbox"/> Communities have more access to better quality advice and information <input type="checkbox"/> More local groups or services are better supported to recover from financial difficulty	
Berwickshire Action Plan priorities	<p>The project meets the following priorities:</p> <ul style="list-style-type: none"> • Focus on rural isolation and social inclusion and the impacts on mental health • Improve the availability and accessibility of services for people living in rural areas and towns across Berwickshire 	

ASSESSMENT	
<p>What need/demand has been evidenced for this project/activity?</p>	<p>The project has developed from service user and partner feedback that there is a continued need to address mental health issues amongst children and young people in Berwickshire and support those not in education full time. There is also a higher rate of young people not in education, training or employment in this area compared to the national average (4.3% v 4%). Rurality can make access to jobs and training difficult with poor transport links an additional hurdle.</p> <p>Take the Reins was designed to follow on from the Horse Play pilot which was due to start last year. Horse Play is a skills development programme for 10 young people aged 5-12 years of age from local primary schools within the Eyemouth cluster. Due to Covid-19 restrictions, ESR weren't able to undertake the pilot as planned. They have rescheduled Horse Play to start Late February. At the moment, ESR are taking calls from Parent Space and sending out activities packs to families to support households during this time.</p> <p>ESR received funding from Essenta to run a shortened version of Take the Reins for one month with less young people and less workshops to trial the programme. This was delivered online with some yard work which was possible within the restrictions at that time. Securing community funding would allow Take the Reins to deliver the full programme once restrictions ease.</p> <p>ESR are keen to pursue the start of Take the Reins as soon as possible because they believe Covid-19 is causing an increased need to support children and young people and</p>

	<p>they want to be ready to provide additional programmes of support for them when restrictions ease.</p>
<p>What benefits will be gained from the project/activity and how well does the project/activity meet the outcomes of the scheme?</p>	<p>At the start of the programme, learners will complete an assessment and personalised training plan to meet their needs. Programme activity will then be tailored to help the individual achieve their goals with progress continually reviewed during delivery of the programme through SHANARRI (Safe. Healthy. Achieving. Nurtured. Active. Respected. Responsible) based assessments. The intention is to improve job prospects and the opportunity to return to education settings. Young people will work towards a national Youth Achievement Awards to accredit their learning.</p> <p>Programme sessions will be delivered in different venues by different partners and will include yard and horse focused work, project management, risk management and communication sessions, CV / interviewing, analytics, business architecture, written communications and nature therapy. Participants will develop their team work skills, personal responsibility, leadership and communication skills. They will also learn about animal husbandry, land management, property maintenance using sustainable, ecological and environmentally friendly models. Partners include Sea the Change, BAVS, Re-Tweed, Connect Berwickshire project, Scottish Borders Enterprise Chamber, Equi-Scotia, Youth Borders and Works Plus.</p> <p>ESR will arrange transport for young people to attend these sessions so that travel is not a barrier to participation.</p>
<p>What support and involvement of the wider community is there for this project/activity?</p>	<p>Eat Sleep Ride has 38 adult volunteers and 29 junior volunteers. 37 are from the Berwickshire area and 29 from Edinburgh and the Lothians</p> <p>Eat Sleep Ride works with SBC Social Work, Adult Learning Disability Service, Employment support service, 4 high schools and multiple youth groups to engage with some of the most vulnerable children and young people. Partners will help identify young people who would benefit from participating in the programme.</p>
<p>What efforts have been made by the applicant to secure other sources of funding for the project/activity?</p>	<p>ESR have secured business support grants to help cover ESR running costs during Covid. It will be difficult for ESR to continue to cover running costs if restrictions don't ease by summer but they are hopeful that they will be able to provide chargeable services soon.</p>
<p>How will the impact and success of the project be measured? What happens at the end of the project/activity or when the funding is spent?</p>	<p>The SHANNARRI assessments will enable ESR to measure what has changed for the individual whilst they have been involved in the programme and what impact this change has had on the lives of the individuals involved. Questionnaires, surveys and individual feedback will also form evidence of impact. The intention is that Take the Reins develops in to a long term employability support programme.</p>

	In its first year (2018), ESR generated sales of £38,000 and in 2019 had sales of £62,000. Running costs for ESR in a 15 month period between July 2017 – October 2018 was in the region of £50,000. During May – August 2020 ESR generated £12,000 in sales and estimate sales of £58,000 in total for 2020. Once ESR move site (Planning should be signed off in March) and increase the number of horses they have, start the glamping side of their business and increase other income generating activity such as corporate days, ESR estimate an income of £103,000 in 2021 which will reduce the need for external funding in the future.
Quotes received for items of expenditure	Yes
Have appropriate permissions been sought/granted?	Yes

SBC OFFICER ASSESSMENT

The application meets the criteria of the Community Fund.

Additional Terms and Conditions:

Scottish Government coronavirus (COVID-19) guidance must be adhered to with a protocol for safe participation in the programme and use of resources developed, and all participants agreeing to adhere to this protocol.

If successful, we would seek the group to particularly report on:

- Feedback from programme participants, volunteers, partners and staff
- Learning outcomes of programme participants
- Evaluation of programme and next steps for ESR